

Company Profile



1. About GNP WEAR CO LTD

Established in 1998, GNP WEAR CO LTD is a leading manufacturer of ready-made garments based on fully owned property at Seesunkur Road, Quartier Militaire, Mauritius. The premises, of about 10,000 square meters, host the Head Office, productions units and stores.

The Owner/Director, Mr Gunness Beedasee, has wide experience in the textile sector and has gradually expanded the business while introducing high end products to export markets.

GNP WEAR CO LTD employs a good mix of skilled locals and foreign workers from India, Bangladesh and Madagascar.

2. Management

Mr. Gunness Beedasee is the sole shareholder and Director of the GNP WEAR CO LTD. He has been in business over the past thirty years and has wide knowledge and excellent competences in the design and production of ready-made garments mainly Denim & chinos.

3. Vision of GNP WEAR CO LTD

To be a leading and innovative company, offering best value and unmatched customer service, in the ready-made garments sector in Mauritius.

4. Mission statement of GNP WEAR CO LTD

“We are a leading company which endeavours to provide quality ready-made garment to customers in both Mauritius and other countries such as Europe, USA, South Africa and other regional islands.

We always strive to go the extra mile to provide superior products to cater for our customers' individual needs in an efficient manner.

We believe in our employees and consider them as the key resource to satisfy the varied needs of our stakeholders and grow our business.”

5. Values

GNP WEAR CO LTD is committed to 5 core values, each of which is outlined below:

Commitment – We are committed to provide value to our customers, to find innovative ways to satisfy changing customer needs, and to achieve service excellence and to grow our business.

Quality and Continuous Improvement – We put the interests of our customers first, provide the highest level of service quality, continuously improve our promise and value to satisfy even the more sophisticated of our customers and strive to create a conducive work environment where employees work as team and share ideas, skills and resource.

Integrity – We endeavour to honour all commitments vis-à-vis our key stakeholders, to do business while being honest, reliable, professional, and ethical, and to provide frank, regular and open communication.

Respect – We treat each stakeholder with respect, professionalism and dignity, regularly communicate our expectations to employees, consider a diversity of ideas and suggestions, afford employees with development opportunities, participate in community development activities to improve the lot of the underprivileged, and employ business practices that protect the environment.

Sustainability - To protect natural resources, we have included environmental sustainability in our production, which consists of fabrics made from recycled plastic bottles OEKO-TEX® and Organic cotton (on request).

The use of sustainable fabrics allows us to be transparent with our customers while also ensuring safe and sustainable production.

6. Products

With a view to suiting the varied needs of customers in both the local market and export markets, GNP WEAR CO LTD produces a wide and diverse collection of high-end quality fashion garments, mainly Denim and a variety of twills (stretch & non-stretch), Uniforms (corporate & work wear garments), including the following:

- Denim (Tencel fabrics, Rigid & elastane)
- Chinos & Bermuda's
- Shirts

- Uniforms: Poly cotton, Heavy Duty, Fire retardant, Denim
- Fire Retardant and other related products

Our team strives to provide high quality products at a reasonable price. We are able to offer the best value as we strive to be efficient in whatever we do, by focusing on the quality. High standards of customer service are offered to encourage customers to come back again as well as to spread the word.

We are aware that our business success and growth depend on our employees. We aim to attract, train, motivate and retain the necessary talent for our business to succeed today and in the future.

7. Competitive Advantage

The competitive advantage of the garment-manufacturing business is based on various elements.

Employees are regularly sent on training programs and monitored to allow consistency in the delivery of a high level of quality across the organisation and over time.

Employees are highly involved, and every effort is made to ensure that information is shared to allow better decision-making. Besides, they are constantly reminded to work hard, be more efficient and to pay attention to details. Leaders at various levels are required to monitor their respective teams and set the right example.

We consider actions as equally important as strategies. Goals are set at multiple levels and progress is continually monitored.

To sum up the competitive advantage of GNP WEAR CO LTD is built around the following elements:

- Shared vision
- The ability to design and manufacture quality ready-made at a reasonable price
- Highly involved and motivated employees
- Service excellence and customer-orientation
- Efficiency at all levels

- Timely delivery of products
- Continuous improvement and innovation

8. Business Growth and Project

GNP WEAR CO LTD has participated in a number of international trade fairs and exhibitions, including Premiere Vision Paris & New York, Source Africa Cape Town, Dubai Expo2020, and others, to showcase our products and services to customers in both regional and global markets.

The company intends to further grow the business through market development and forward integration.

Moreover, through its wide expansion in the European market, GNP WEAR invested in new sophisticated technology to improve the efficiency and quality of product, where they implement the Gerber machine version 10.4.

9. Our contact details

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